



ASSEMBLY & FABRICATION TOOLS

## Niagara Tools Specialty Cutting Solutions Rebranded as APEX Cutting Tools

St. Catharines, Ontario, Canada (January 9, 2019) – The APEX® family of industrial bits, sockets, assembly and fastening tools is pleased to announce its portfolio has expanded with a broad and respected line of specialty PCD / CBD, carbide and indexable cutters. Formerly known as Niagara Tools, these custom-engineered cutting products, application-specific coatings and advanced engineering capabilities have served aerospace, automotive and other industrial customers around the world for over 30 years.

With APEX's 85-year reputation of delivering improved efficiency, speed, accuracy and safety, "our brand is known for its wide range of assembly solutions," shared Bill Pugh, vice president and global general manager of accessories for APEX. "It was a natural fit to merge Niagara's industry-leading technology and unique capabilities into the APEX family, allowing us to offer even more solutions for end-user challenges on the production line."



"There is tremendous synergy between the APEX portfolio and our custom cutting capabilities from the Niagara business," explained Bill McMaster, general manager of APEX Cutting Tools. "This rebranding gives end users a one-stop source of assembly and cutting solutions, from high-volume consumables to specialty engineered solutions for the most demanding manufacturing challenges."

*PHOTO: Our APEX Cutting Tools facility in St. Catharines, Ontario.*

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Apex Tool Group, LLC ("ATG"), a Bain Capital portfolio company headquartered in Sparks, Maryland, is a leading global manufacturer and supplier of high performance hand and power tools, tool storage, drill chucks, chain and electrical soldering products for industrial, commercial and demanding do-it-yourself applications. ATG designs, manufactures, markets, and sells proprietary brands, including GEARWRENCH®, Crescent®, SATA®, Cleco®, Weller®, and APEX® and also designs and manufactures a number of private label tool brands for retailers. ATG sells its products through direct, retail, professional and trade channels to customers in over 115 countries, and we serve a multitude of global markets, including automotive, aerospace, electronics, energy, hardware, industrial, and consumer retail. Learn more at [www.apextoolgroup.com](http://www.apextoolgroup.com).

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APEX CUTTING TOOLS

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**BECAUSE THERE'S A LOT ON THE LINE.**